

Our client is a national agriculture organization representing 500+ farmers across Canada. The agency encourages cooperation throughout the industry, promotes consumer consumption and oversees the government policy framework for their producers. In this position, you will lead communications objectives to ensure corporate stakeholders have the knowledge needed to continue sector growth domestically and abroad.

## Manager – Corporate Communications

Mississauga, ON

Reporting to the Director of Corporate Services, you will:

- Act as the liaison for corporate communications with member organizations (eight provincial marketing boards and two trade associations), related public and private sector organizations and governments
- Create, organize and review content for electronic publications, the Annual Report and other primary methods of communication
- Prepare speeches and presentations for spokespersons and the organization as a whole. Execute the Government Relations Plan, including responding to relevant industry items from the House of Commons, Senate of Canada and Standing Committees
- Be the primary contact for information about the industry by answering and directing requests from external parties, the industry and media
- Research websites, publications and advisories of interest to the organization
- Provide updates to the corporate section of the website and social media accounts (Twitter and LinkedIn)
- Be a member of the Crisis and Issues Response team
- Represent the industry at events and develop reports for the organization and industry

Your background includes:

- A Bachelor's Degree in Marketing, Communications or related field preferred. Minimum 5+ years' experience in a corporate communications position with involvement in the agriculture industry and government relations
- Ability to work in a fast-paced environment, managing priorities and meeting deadlines
- Social media experience and expertise with the desire to keep up-to-date on trends and new features
- Excellent written, verbal, listening, interpersonal and critical thinking abilities. French fluency preferred, but not essential
- Proficiency with the Microsoft Office Suite as well as experience using Adobe InDesign and Photoshop. Knowledge of WordPress considered an asset
- Moderate travel with occasional evening and weekend work

To explore, please email Brook Coatsworth at [bmc@litherlandco.com](mailto:bmc@litherlandco.com) or call 416-868-4888 Ext. 5 quoting "Manager – Corporate Communications #190314"

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Placing Leaders in Canadian Agriculture